



Media Update August 25, 2010

New in Boats and Yachts

Brooks Boatworks will debut the Brooks 34 in their new line of Brooks Prestige Yachts.

Outer Reef Yachts, manufacturer of trawler yachts, has upgraded its product line and will be offering new design features and layouts.

Cruiser Cat offers the Havana 38 Powercat and Tortuga 42 Powercat. Making its Fort Lauderdale International Boat Show debut, the Havana 38 Powercat is the only express cat currently on the market.

Tiara Yachts, manufacturer of cruising and fishing yachts from 30 to 58 feet, will launch the new 4500 Sovran and 3100 Open with show purchasing incentives.

Hatteras will debut the 60GT, designed for ultimate performance and increased efficiency through innovative lightweight construction combined with an aggressively efficient propulsion design.

New in Yachting Accessories

UMT Marine will be launching a new generation of yacht cranes and carbon fiber sea stairs.

Jastram Engineering Ltd will debut its Electro Hydraulic Marine Steering System.

The Yachting Gourmet will introduce the Instant Galley, the perfect way to outfit a new galley or update an existing one, and will also be offering special pricing on SodaStream, a green product which is self contained, requiring no batteries or electricity, that makes delicious sodas that taste like the store brands at a fraction of the cost.

InternetLures.com, manufacturer and retailer of offshore fishing lures and boating equipment, will be offering new Head Banger Koozie holders that mount on the undersides of rocket launchers.

Murray Products, manufacturer of custom tables, exterior furniture and finishes, will be debuting new designs in helm fighting chairs, tables and furniture.

Groco, manufacturer of raw water systems seacocks, strainers, fittings, sanitation systems and potable water pumps, will be offering the new SSA Raw Water monitor system.

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New in Electronics

Intellian, a main sponsor of the 51st annual Fort Lauderdale International Boat Show, will be featuring the i-Series satellite TV antenna product line as well as the t-Series and v-Series (high-bandwidth broadband) antennas. Intellian, the world's technological leader in marine satellite antennas which just announced its 10,000th shipment in five years, recently opened a 71,000 sq. ft state-of-the-art facility for research, development, manufacturing, shipping and training. The new facility is designed for increased production and technology development opportunities offering even greater frequency of product testing with the versatility to simulate harsh marine conditions in-house. The marine satellite technology leader has also recently announced a new industry-pioneering three year parts, one year labor warrantee on all i-Series TV antenna models sold in North America.

Miele Marine, which provides premium galley and laundry equipment, offers a steam convection oven combination for boats. Until now, this technology has only been available in Europe.

Torqueedo Inc., manufacturer of electric outboards and recipient of several innovation and environmental awards, will be offering the new T-1003 electric outboard motor.

Humminbird, an innovator and manufacturer of fishfinders, GPS, and digital depth gauges, will be offering the new 1100 series with bright LED LCD sunlight viewable display.

GeoNav, which offers marine navigation electronics intended for boats in the 25' to 60' range, will be offering a new multi-function display with built-in 2 KW sonar and dual fuel cartography capability. This is the first time GeoNav will be offering products directly to US consumers.

Raymarine, manufacturer of stem to stern navigation systems for navigation and safety, covering recreational, commercial and military vessels from 15' to 150', will be offering an infrared thermal night vision system for the first time in North America and enhanced multi-function display (MFD) systems for large vessels.

Aqualuma, manufacturer of LED underwater and above water lighting applications as well as a full line of interior lights, offers the only underwater light that once installed is accessible through the hull with all products more than 90% recyclable is offering two new exterior lights, as well as a full range of interior lighting.

New Green Tech

RCI Technologies East, manufacturer of the patented RCI Fuel Purifier, which removes 100% of water and algae and 85 % of all solids from fuel without the use of filter elements or cartridges or any replaceable parts, is the only filter company to have earned a "green clean" certification. The RCI fuel purifier has no filter elements, no moving parts and no replaceable parts.

Hamann AG, which provides waste water treatment systems to the ship building industry with products to sustain the environment, offering product reliability and cost effectiveness in compliance with environmental laws, will offer the new HL-Cont PLUS 05, designed for a capacity of 12,000 liters (over 3,000 gallons) per day.

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Veco NA, producer of the 12v Keel Cooler Refrigeration system using the least amount of energy of any refrigeration system on the market to date, will be introducing a new solar powered 12v refrigeration system.

New in Marine Art

David Wirth Galleries, creator of limited edition hardwood and bronze marine themed sculptures, will be featuring new original works with show specials.

ABOUT THE FORT LAUDERDALE INTERNATIONAL BOAT SHOW® :

The Fort Lauderdale International Boat Show® is owned and sponsored by the Marine Industries Association of South Florida and managed and produced by Show Management. The 2010 Fort Lauderdale International Boat Show® is presented by Intellian Technologies and co-sponsored by Yachts International, XM WX Weather Worx, Atlass Insurance Group, Budweiser, Seakeeper, The South Florida Sun Sentinel, The Guy Harvey Ocean Foundation, Hook the Future, Aqualuma, Native Energy, the International Game Fish Association (IGFA) and Imtra Marine. For more information, call (954) 764-7642 or (800) 940-7642, or visit ShowManagement.com.

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