



## FOR IMMEDIATE RELEASE

*(High-res photos available upon request)*

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### **Superyachts Reserve Their Place for the 51st Annual Fort Lauderdale International Boat Show®** *Largest Boat Show in the World Takes Place October 28 Through November 1*

**FORT LAUDERDALE, Fla.** (July 29, 2010) – As planning continues for the 51st annual Fort Lauderdale International Boat Show®, the largest in-water boat show in the world, taking place from October 28 through November 1, 2010, superyacht manufacturers are beginning to jockey for a piece of the in-water action. This year fans can expect quite a show.

Among the \$3 billion worth of boats, yachts, super yachts, electronics, engines and thousands of boating accessories from every major marine manufacturer and boat builder across the globe that will be at this year's show, reservations have already been confirmed for a few very special yachts.

**Derektor Shipyards will be debuting Cakewalk.** At 281 (85.6m) feet and 2,950 tons, this Cakewalk surpasses her four predecessors in size and is the largest yacht built in the U.S. since the 1930s, and possibly the biggest ever built in the States when measured by volume. Styled by internationally acclaimed yacht designer Tim Heywood, Cakewalk is truly a modern classic, evoking the timeless elegance of motor yachts from American yachting's golden era while moving the needle forward in contemporary yacht design and engineering. In keeping with her dual mission as a private vessel and an exclusive luxury charter yacht, hospitality and comfort are emphasized on every deck.

**Moran Yachts will be presenting the 247' Northern Star,** built by Lürssen of Germany. This exploration yacht boasts an exceptional range of 8,500 nautical miles, coupled with very generous storage of all consumables, meaning this yacht can make long cruises to distant parts of the world, including high latitudes, as she is classed for operation in light sea ice. All of her engineering and equipment is robust with plenty of redundancy in case something gets damaged. For example, she has three generators, four stabilizer fins, two side-thrusters, and three tenders. Special equipment includes dynamic positioning and forward-looking sonar, while the communications outfit is the best available. She has six decks and exceptionally spacious accommodations for 12 guests and 22 crew. All the guest cabins are placed on the main deck and have large windows, while the owners' suite on the upper deck has virtually horizon-to-horizon views.

**Perini Navi 201' Felicita West** is the largest and fastest aluminum sailing yacht in the world. Everything about this magnificent yacht has been designed to provide the ultimate sailing experience in the greatest possible comfort. The flybridge is so large that all twelve guests can

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sit, eat and talk in the sun or shade, surrounded by gleaming mast machinery. A large swimming platform descends from the main deck with easy access into the water or onto jet tenders. The most spectacular views are from the bow seat or a crow's nest lift that ascends 131 feet.

**Trinity Yachts Bacarella is 60 meters, or almost 200 feet**, in length and was designed by Bannenberg & Rowell Design. She represents one of the larger yachts that Trinity Yachts has built. She is powered by twin CAT 3512B engines each cranking out 2,012 HP. The hull was fashioned from steel while the superstructure is aluminum. The interior of this yacht has been designed with a number of exotic woods and fabrics drawn together by Bannenberg & Rowell. Extensive use of limestone, slate, bronze and paneled woods make up the muted color scheme of the interior. The interior was built-up by German company Metrica.

### **The World's Largest Boat Show**

The City of Fort Lauderdale lives up to its nickname as "Yachting Capital of the World" as host to the more than 3 million square feet of space, both on land and in water, that the Boat Show will encompass. The show's transportation network of bus shuttles, water taxis, and riverboats ensures attendees can easily navigate the city and its expansive waterways system.

The show spans five sites this year with exhibits ranging from yacht builders and designers to exotic cars and brokerage yachts. A wide variety of boats and sea vessels will be on display including runabouts, sportfishers, high performance boats, center consoles, cabin cruisers, express cruisers, sailing yachts, motor yachts, bowriders, catamarans, ski boats, jet boats, trawlers, inflatables, canoes, and extraordinary superyachts.

The Boat Show also will feature electronics, engines and thousands of marine products such as fishing equipment, dive gear, financing and insurance options, yachting accessories, nautical clothing, jewelry and more.

Other activities at the Boat Show include marine seminars and youth fishing clinics presented by Hook The Future, a non-profit organization. Attendees also can enjoy refreshments and live musical entertainment at the show's floating cocktail barges and International Food Garden.

The Fort Lauderdale International Boat Show® takes place this year at the Bahia Mar Yachting Center, the Hall of Fame Marina, the Las Olas Municipal Marina, the Hilton Fort Lauderdale Marina, and the Broward County Convention Center.

To purchase tickets to the 2010 Fort Lauderdale International Boat Show®, please visit [ShowManagement.com](http://ShowManagement.com). Vendors interested in exhibiting at the Boat Show can call (954) 764-7642 or (800) 940-7642, or visit [ShowManagement.com](http://ShowManagement.com), for more information.

To make travel arrangements, please contact the Boat Show's official travel partner, Identity Travel, at (866) 877-3083, or visit [IdentityTravel.com](http://IdentityTravel.com).

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## 2010 Fort Lauderdale International Boat Show® Schedule and Ticket Info:

### Show Hours

- Thursday, Oct. 28 (*Prime Time Preview*) 10 a.m. – 7 p.m.
- Friday, Oct. 29 10 a.m. – 7 p.m.
- Saturday, Oct. 30 10 a.m. – 7 p.m.
- Sunday, Oct. 31 10 a.m. – 7 p.m.
- Monday, Nov. 1 10 a.m. – 5 p.m.

### Admission

- *Prime Time Preview* (Thursday, Oct. 28) \$30 online, \$32.00 at show site
- General Admission (Adults) \$16.00 online, \$18.00 at show site
- Children (Ages 6-15) \$3.00 online, \$5.00 at show site
- Children (Under age 6) *FREE*
- Two-Day Ticket \$32.00 online, \$34.00 at show site

### Onsite Box Office Locations

- Bahia Mar Yachting Center
- Las Olas Marina
- Broward County Convention Center

### Additional Box Office Location

- Las Olas Riverfront

The Fort Lauderdale International Boat Show® is owned and sponsored by the Marine Industries Association of South Florida and managed and produced by Show Management. The 2010 Fort Lauderdale International Boat Show® is presented by Intellian Technologies and co-sponsored by Yachts International, XM WX Weather Worx, Atlass Insurance Group, Budweiser, Seakeeper, The South Florida Sun Sentinel, The Guy Harvey Ocean Foundation, Hook the Future, Aqualuma, Native Energy, the International Game Fish Association (IGFA), Imtra Marine, Alexseal and Chartis. For more information, call (954) 764-7642 or (800) 940-7642, or visit [ShowManagement.com](http://ShowManagement.com).

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