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51st Annual Fort Lauderdale International Boat Show® Draws Visitors and Exhibitors Worldwide From Oct. 28 through Nov. 1

Largest Boat Show in The World Is the Anchor of the International Marine Community

FORT LAUDERDALE, Fla. - Hundreds of thousands of boating enthusiasts and marine industry professionals worldwide will come together October 28 through November 1, 2010 in Fort Lauderdale for the 51st annual Fort Lauderdale International Boat Show®, the largest in-water boat show in the world. The show will feature more than \$3 billion worth of boats, yachts, super yachts, electronics, engines and thousands of boating accessories from every major marine manufacturer and boat builder across the globe.

The City of Fort Lauderdale lives up to its nickname as "Yachting Capital of the World" as host to the more than 3 million square feet of space, both on land and in water that the Boat Show will encompass. The show's transportation network of bus shuttles, water taxis, and riverboats ensures attendees can easily navigate the city and its expansive waterways system.

The show spans five sites this year with exhibits ranging from yacht builders and designers to exotic cars and brokerage yachts. A wide variety of boats and sea vessels will be on display including runabouts, sportfishers, high performance boats, center consoles, cabin cruisers, express cruisers, sailing yachts, motor yachts, bowriders, catamarans, ski boats, jet boats, trawlers, inflatables, canoes, and extraordinary superyachts.

The Boat Show also will feature electronics, engines and thousands of marine products such as fishing equipment, dive gear, financing and insurance options, yachting accessories, nautical clothing, jewelry and more.

Other activities at the Boat Show include marine seminars and youth fishing clinics presented by Hook The Future, a non-profit organization. Attendees also can enjoy refreshments and live musical entertainment at the show's floating cocktail barges and International Food Garden.

The Fort Lauderdale International Boat Show® takes place this year at the Bahia Mar Yachting Center, the Hall of Fame Marina, the Las Olas Municipal Marina, the Hilton Fort Lauderdale Marina, and the Broward County Convention Center.

To purchase tickets to the 2010 Fort Lauderdale International Boat Show®, please visit ShowManagement.com. Vendors interested in exhibiting at the Boat Show can call (954) 764-7642 or (800) 940-7642, or visit ShowManagement.com, for more information.

To make travel arrangements, please contact the Boat Show's official travel partner, Identity Travel, at (866) 877-3083, or visit IdentityTravel.com.

(MORE)

2010 Fort Lauderdale International Boat Show® Schedule and Ticket Info:

Show Hours

- Thursday, Oct. 28 (*Prime Time Preview*) 10 a.m. – 7 p.m.
- Friday, Oct. 29 10 a.m. – 7 p.m.
- Saturday, Oct. 30 10 a.m. – 7 p.m.
- Sunday, Oct. 31 10 a.m. – 7 p.m.
- Monday, Nov. 1 10 a.m. – 5 p.m.

Admission

- *Prime Time Preview* (Thursday, Oct. 28) \$30 online, \$32 at show site
- General Admission (Adults) \$16.00 online, \$18.00 at show site
- Children (Ages 6-15) \$3.00 online, \$5.00 at show site
- Children (Under age 6) *FREE*
- Two-Day Ticket \$32.00 online, \$34.00 at show site

Onsite Box Office Locations

- Bahia Mar Yachting Center
- Las Olas Marina
- Broward County Convention Center

Additional Box Office Location

- Las Olas Riverfront

The Fort Lauderdale International Boat Show® is owned and sponsored by the Marine Industries Association of South Florida and managed and produced by Show Management. The 2010 Fort Lauderdale International Boat Show® is presented by Intellian Technologies and co-sponsored by Yachts International, XM WX Weather Worx, Atlass Insurance Group, Budweiser, Seakeeper, The South Florida Sun Sentinel, The Guy Harvey Ocean Foundation, Hook the Future, Aqualuma, Native Energy, the International Game Fish Association (IGFA), Imtra Marine, Alexseal and Chartis. For more information, call (954) 764-7642 or (800) 940-7642, or visit ShowManagement.com.

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